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USING ENGLISH ON SOCIAL MEDIA

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Abstract: In today's era of globalization, the use of technology has become one of the most effective ways to facilitate teaching and learning. With the development of technology, social networking websites have also emerged. These platforms have become highly popular among various types of websites, especially among young internet users. Moreover, students are widely using social media in the field of language learning, particularly in learning English. In this article analyzes the role of using English on social media in the process of language learning. Social media serves as a modern and effective educational tool that enables students to communicate in real time, expand their vocabulary, and practice the language in a natural environment. The study examines

the positive impact of platforms such as YouTube, Instagram, Facebook, and Telegram on English language acquisition. At the same time, the article highlights that conscious and purposeful use of social media can increase students' motivation and engagement, provide opportunities to experience the language in real-life contexts, and help develop digital literacy and collaborative language learning skills among peers.

Key words: Authentic materials, social media, enriching and contextualizing, linguistic landscape, Twitter and LinkedIn, Collaborative learning, social media platforms

Annotatsiya: Bugungi globallashtirish asrida texnologiyadan foydalanish o‘qitish va o‘rganishni osonlashtirishi eng samarali usuldir. Texnologiyalarning rivojlanishi bilan ijtimoiy tarmoqlar veb-saytlari ham paydo bo‘ldi. Ijtimoiy tarmoq saytlari turli xil saytlar orasida juda mashhur bo‘lgan ayniqsa, yosh internet foydalanuvchilari orasida keng tarqaldi. Shuningdek, talabalar til o‘rganish sohasida, xususan, ingliz tilini o‘rganish sohasida ijtimoiy tarmoqlardan keng qamrovda foydalanishmoqda. Ushbu maqolada ijtimoiy tarmoqlarda ingliz tilidan foydalanishning til o‘rganish jarayonidagi o‘rni tahlil qilinadi. Ijtimoiy tarmoqlar talabalarga real vaqt rejimida muloqot qilish, lug‘at boyligini kengaytirish va tilni tabiiy muhitda mashq qilish imkonini beruvchi zamonaviy va samarali o‘quv vositasi sifatida xizmat qiladi va YouTube, Instagram, Facebook va Telegram kabi platformalarning ingliz tilini o‘zlashtirishga bo‘lgan ijobiy ta‘sirini o‘rganiladi. Shu bilan birga, maqolada ijtimoiy tarmoqlardan ongli va maqsadli foydalanish talabalar motivatsiyasi va faolligini oshirishi, til bilan real hayotiy muhitda tanishish imkonini yaratishi, shuningdek, raqamli savodxonlik va tengdoshlar bilan birgalikda ingliz tilini o‘rganish ko‘nikmalarini rivojlantirishga yordam berishi yoritib beriladi.

Kalit so‘zlar: autentik materiallar, ijtimoiy tarmoqlar, o‘quv tajribasini boyitish va kontekstga moslashtirish, lingvistik muhit, Twitter va LinkedIn, hamkorlikda o‘rganish, ijtimoiy media platformalari

Аннотация: В современную эпоху глобализации использование технологий является одним из наиболее эффективных способов облегчения процесса обучения и преподавания. С развитием технологий появились также социальные сети. Эти платформы стали очень популярными среди различных интернет-ресурсов, особенно среди молодежи. Кроме того, студенты широко используют социальные сети в области изучения языков, в частности английского языка. В данной статье анализируется роль использования английского языка в социальных сетях в процессе изучения языка. Социальные сети выступают в качестве современного и эффективного образовательного инструмента, позволяющего студентам общаться в

реальном времени, расширять словарный запас и практиковать язык в естественной среде. В работе рассматривается положительное влияние таких платформ, как YouTube, Instagram, Facebook и Telegram, на освоение английского языка. Также в статье подчеркивается, что осознанное и целенаправленное использование социальных сетей способствует повышению мотивации и активности студентов, предоставляет возможность познакомиться с языком в реальных жизненных условиях, а также помогает развивать цифровую грамотность и навыки совместного изучения языка.

Ключевые слова: аутентичные материалы, социальные сети, обогащение и контекстуализация, лингвистический ландшафт, Twitter и LinkedIn, совместное обучение, платформы социальных сетей

In the modern era, where digital technologies have deeply penetrated all aspects of our lives, education is no exception. Social media, which was initially seen primarily as a platform for social communication, has now emerged as a powerful tool for educational purposes. In the field of language learning, particularly in learning English, the effective use of social media offers numerous opportunities to enhance the learning experience.

One of the most significant advantages of integrating social media into English language learning is its ability to improve interaction and communication. Platforms such as Facebook, Twitter, and Instagram provide students with opportunities to engage in authentic communication with their peers and teachers in real time. Through comments, direct messages, and group discussions, learners can practice their language skills in a dynamic and interactive environment. Continuous exposure to English outside the classroom strengthens language acquisition and improves communicative competence. Moreover, social media serves as a rich source of authentic materials in various formats, including text, audio, and video. Students can choose content from social media platforms according to their language proficiency levels and personal interests. Whether it is following English-speaking influencers on Instagram, subscribing to YouTube channels, or joining English learning communities on Facebook, learners have access to a wide range of authentic language input that enhances their learning process. In addition, these materials can be used to design engaging and relevant learning activities that cater to different learning styles. In addition, language learning is naturally connected with cultural understanding. Social media provides students with the opportunity to immerse themselves in cultural contexts related to the English language. By following native speakers' accounts, participating in online

discussions, and exploring cultural events and trends, students gain valuable insights into the cultural nuances of English-speaking countries. This cultural awareness not only enhances their language proficiency but also develops intercultural competence and global awareness, preparing them for success in an increasingly interconnected world. Collaborative learning and peer support are also important aspects facilitated by social media, which are essential components of effective language learning. Through group chats, online forums, and collaborative projects, students can work together to practice language skills, exchange ideas, and support each other's learning journeys. Peer interaction fosters a sense of community and friendship among learners, creating a supportive learning environment where individuals feel comfortable taking risks and making mistakes. Furthermore, collaborative learning experiences promote higher-order thinking skills and improve overall learning outcomes.

On the other hand, in addition to benefiting students, social media also provides valuable opportunities for teachers' professional development in the field of English language teaching. Teachers can join online communities, participate in webinars and discussions, and access a wide range of resources shared by other professionals. Platforms such as Twitter and LinkedIn are widely popular among educators for networking and professional growth. By staying informed about the latest pedagogical trends, technological innovations, and best practices in language teaching, teachers can continuously improve their teaching strategies and enrich students' learning experiences. In the dynamic landscape of modern education, the integration of technology and pedagogy has led to a paradigm shift, revolutionizing traditional teaching methodologies. Among the numerous digital tools and platforms that have transformed the educational landscape, social media stands out as a powerful catalyst for innovation and transformation. Once limited to personal communication and social interaction, social media has gone beyond its initial boundaries to become a valuable resource in the field of language education, particularly in teaching English as a second or foreign language. The widespread presence of social media in learners' lives, combined with its unique ability to foster connection, collaboration, and interaction, highlights its potential as an invaluable resource for educators seeking to enhance the effectiveness and relevance of their teaching practices. As channels of communication and cultural exchange, social media offers a multifaceted platform through which language learners can immerse themselves in authentic linguistic and cultural contexts, thereby promoting the acquisition and reinforcement of language skills beyond the traditional classroom environment.

Furthermore, Against the backdrop of an increasingly interconnected global community, proficiency in English has become a key factor for achieving success in academic, professional, and social integration. Recognizing the need to equip learners with the linguistic competencies and cultural understanding necessary to navigate this linguistic landscape with confidence and competence, educators are increasingly turning to social media as a means of enriching and contextualizing the language learning experience. Social media offers a wide range of opportunities for both teachers and learners, from facilitating authentic interaction and communication to providing access to multimedia resources and enhancing intercultural awareness. By embracing the potential of these digital platforms and utilizing them in innovative and pedagogically sound ways, educators can foster dynamic and culturally rich learning environments that help learners thrive in an interconnected and linguistically diverse world.

In conclusion, the effective use of social media in teaching English provides numerous benefits for both students and teachers. From enhancing interaction and communication to providing access to authentic materials and promoting cultural awareness, social media has the potential to transform the language learning experience. By integrating these digital tools and making use of their capabilities, educators can create dynamic, engaging, and culturally relevant learning environments. This, in turn, enables students to achieve linguistic proficiency and cultural competence, preparing them to succeed in an increasingly interconnected world.

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O‘QUVCHILARDA TASHQI MOTIVATSIYANI TANQIDIY FIKRLASH ASOSIDA SHAKLLANTIRISHGA DOIR NAZARIY YONDASHUVLAR

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Annotatsiya. Maqolada tanqidiy fikrlash va motivatsiya tushunchasi, shuningdek tanqidiy fikrlash asosida o‘quvchilar tashqi motivatsiyasini shakllantirishning ahamiyati va uning kelib chiqish tarixi va ta‘lim jarayonidagi ahamiyati tahlil etilgan. Shuningdek, tanqidiy fikrlashning ta‘lim jarayonidagi samaradorligi, hamda tashqi motivatsiyaning o‘quvchilar bilim olishidagi o‘rni ochib berilgan. Maqolada motivatsiyaning ta‘lim tizimidagi o‘rni va istiqbollari yoritilgan.

Аннотация. В статье анализируются понятия критического мышления и мотивации, а также значение формирования внешней мотивации учащихся на основе критического мышления, история его возникновения и значение в образовательном процессе. Также раскрывается эффективность критического мышления в образовательном процессе и роль внешней мотивации в приобретении знаний учащимися. В статье освещены роль и перспективы мотивации в системе образования.